The Embassy of Sweden, Business Sweden, the Ministry of Human Capacities, Budapest University of Technology and Economics and leading Swedish companies kindly invite you to :

SWEDISH-HUNGARIAN SMART FORUM 2015*

Smart Work & Life for the Next Generation

13 May 2015

The changing nature of work has great implications on how we structure organizations, manage people, design workplaces and implement policies. Organizations need to start to leverage new ways of working in order to meet the future and manage a dynamic, distributed, global economy. Human capital is one of the main competitive factors. How do we make sure we attract the right people, keep them motivated and provide them with the sustainable, open and equal environment they look for? Managing work and talent in today's dynamic, distributed and global economy is very challenging, but also highly rewarding if done right.

We kindly invite you to join our interactive conference and participate in discussions on topics such as how to shape competitive next generations, boost innovation and creativity through a gender-equal working environment and a good balance between work and life.

With key note speakers:

Ms. Katalin Novák, Minister of State for Family and Social Affairs, Hungary

Mr. Stefan Hult, Head of Department, Ministry of Employment, Sweden

Venue: BME, Budapest University of Technology and Economics
1117 Budapest, Magyar tudósok körútja 2. Building I, ground floor

* The Swedish Hungarian Smart Forum is an initiative by the Embassy of Sweden, Business Sweden and leading Swedish companies, in collaboration with Hungarian partners, where experts from both countries have the opportunity to exchange ideas and best practices

PROGRAM:

09:00 – 09:15   **Registration**

09:15 – 10:00   **Welcome notes:**
Mr. Mikael Elmehed, Deputy Head of Mission, Embassy of Sweden
Dr. László Vajta, Dean of Electrical Engineering and Informatics, Budapest
University of Technology and Economics

Key note speeches:
Ms. Katalin Novák, Minister of State for Family and Social Affairs
Mr. Stefan Hult, Head of Department, Ministry of Employment, Sweden
Ms. Valéria Csépe , CMHAS, research professor, PI
Research Centre for Natural Sciences of the Hungarian Academy of Sciences

10:00 – 11:20   **Panel discussions**:
How to intensify innovation through employee policies?
How to boost creativity through a gender-equal environment?
What are the key ingredients for a future work-life balance?
How to attract future employees?

Participants:
• Ms. Katalin Novák, Minister of State for Family and Social Affairs, Hungary
• Mr. Stefan Hult, Dir. General for Planning, Ministry of Employment, Sweden
• Mr. László Vajta PhD, Dean of Electrical Engineering and Informatics, BME
• Mr. Csaba Deák, PhD, Chancellor, University of Miskolc
• Mr. Imre Felde, PhD, Vice Dean of "John von Neumann" Faculty of
  Informatics, Óbuda University
• Ms. Dóra Groó, PhD, President, Association of Hungarian Women in
  Science, NATE.

Case studies from Electrolux, Ericsson and Sigma Technology

11:20 – 11:30   Closing words by H.E. Mr. Niclas Trouvé, Ambassador of Sweden

11:30 – 11:50   Break and coffee, buffet lunch, networking

11:30 – 12:00   Press conference

11:30 – 12:30   **Student corner:** interaction and networking with and for students
Swedish food, drinks, games, contests

REGISTRATION

Date: 13 May, 2015, 9.00 – 13.00
Venue: Budapest University of Technology and Economics,
             1117 Budapest, Magyar tudósok körútja 2. Building I, ground floor

Deadline for registration: 06 May, 2015

Participation is free of charge, however seats are limited. Registrations will be accepted in the order they are received.

For registration please fill in the registration form at the following link:
http://shsmartforum.com/registration

or email to innovationdays@business-sweden.se with the following data:

- Name
- Company/Institute
- Title
- E-mail
- Phone

Further information:
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The event is held in English