



# Meet John Cohn

IBM fellow, Leader of  
IBM Watson IoT Center  
and Mad Scientist

*Who will present*

**The importance of Play in  
engineering career**

John has been with IBM for 35 years and owns more than 70 patents. He is the chief scientist...chief agitator in the Internet of Things Research Lab in Munich.

In his fun lecture he will introduce you how to play as an engineer. *“I keep agitator as a reminder to what I just said, as a reminder to think differently. I think one of the biggest things that I try to bring to the organization, is a strong sense of play.”* - John Cohn

Time and venue:

**28th November 2017, Tuesday**

**From 17.00-18.00**

**Room: IE 007**

**Budapest University of Technology and Economics**

**1117, Budapest**

**Magyar Tudósok körút 2.**

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